

## Cookies Statement

### Introduction

Wrexham Glyndwr Students' Union uses cookies on our websites. This statement explains how we use cookies when you visit our website and online applications (our "sites"). By accessing, browsing and using our sites, you confirm that you accept this cookie policy and that you consent to our use of cookies on your computer or smart device as set out in this cookie policy.

### What are cookies?

Cookies are small text files that store information on your computer or smart device when you access certain websites. Cookies allow us to recognise your device when you visit our sites and they enable us to store certain information about your preferences. Cookies make it easier for you to maintain your preferences and help us customise the sites to suit your preferences.

### Can I prevent cookies being used?

Yes. You can disable the cookies from your browser and delete all cookies currently stored on your computer or smart device. You can find out how to do this for your particular browser by clicking "help" on your browser's menu. However, please be aware that should you choose to disable cookies from your browser, it may prevent you from taking full advantage of our sites and some of our sites may fail to work properly. You will see from the section below that most cookies used by us are recognised as being essential cookies, which are required in order to make our sites work.

### How we use cookies

We use cookies on all of our sites, however we **do not** collect or store personal data via the cookies used on any of our sites.

When someone visits one of our sites, we collect standard internet log information. We do this to find out things such as the number of visitors to the various parts of our sites. We collect this information in a way which does not individual identify you. If, in the future, we decide we want to collect personally identifiable information by using cookies on any of our sites, we will be upfront about this. We will make it clear when we will collect such personal information, how we will collect it and what we intend to do with it.

### 1<sup>st</sup> Party Cookies

#### Google Analytics

These cookies are used to collect non-personal information about how visitors use our sites. We use the information to compile reports, which will help us to monitor our sites performance and enable us to improve our sites where necessary. This cookie collects information in an anonymous form, including the number of visitors to our sites, where visitors have come from and the pages they have visited.

Google Analytics has been assessed as posing a very low intrusiveness level to you, however, Google has produced a plugin for browsers that helps you opt out of our this form of analytics if you do not want to use it. Find out more:

- About the opt out tool <https://tools.google.com/dlpage/gaoptout/>
- Google's privacy policy  
[https://support.google.com/analytics/topic/2919631?hl=en-GB&ref\\_topic=1008008](https://support.google.com/analytics/topic/2919631?hl=en-GB&ref_topic=1008008)

### 3<sup>rd</sup> Party Cookies

Third party cookies are cookies that have been written on to your browser or device by a website that is different from the website you are actually visiting (i.e by a website other than ours in this case). We do not use 3<sup>rd</sup> Party Cookies.

May 2018